ORDER

Orders Order / Rev: 711724 Alt Order #: 06305455 ATTORNEY KOSTER Product Desc: **KSDK** Estimate: 09/18/12 - 09/28/12 Flight Dates: Primary AE: Joe McGuire Original Date / Rev: Sales Office: 09/24/12 / 09/24/12 T-ATL Order Type: Political Sales Region: NAT Luc Media, Inc./ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 25 Whitlock Place SW Suite 201 EOM/EOC Marietta, GA 30064 Agency Commission: 15% Advertiser Name: Koster, Chris, Atty General / D Demographic: A35+ New Business Thru: **Product Codes:** PL-State/Local Misc Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/28/12	32	\$25,400.00	\$21,590.00	September 2012	32	\$25,400.00	\$21,590.00	0.00
					Totals	32	\$25,400,00	\$21,590,00	0.00

Totals

Account Executives

Bill Plan

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe McGuire			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 1 KSDK	09/18/1	2 09/18/12	M-F 6-7A	CM	6-7A	- T	- :30	1 \$675.00 P-2	0.00 NM	1	\$675.00
			6-7a								
_	LOUIS										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 09/		09/23/12	- T	1	\$675.00	0.00			D: T		
	Date Ra		escription		t/End Time				Rtg Type		
_		2-09/23/12 N	1-F 0-7A	6-7/	`		- T	:30 (\$675.00)	0.00 <i>NM</i>		
	e MG 1.2	? Not in serve	el.								
-		2-09/28/12 N	•	6-7/			WThF	:30 \$675.00	0.00 NM		
	G for 1.1 (I-I U-1A	0-77	`		WIIII	.30 ψ073.00	U.UU INIVI		
~	18 n/a]	J3/ 10									
		2 09/19/12	M-F 6-7A	CM	6-7A	W ·	- :30	1 \$675.00 P-2	0.00 NM	1	\$675.00
2 KODK	09/19/1	2 09/19/12	6-7a	Civi	0-7A	vv	30	1 \$075.00 F-2	U.UU INIVI	'	φ0/5.00
TODAY	LOUIS		o ra								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	/17/12	09/23/12	W	1	\$675.00	0.00					
3 KSDK	09/20/1	2 09/20/12	M-F 6-7A	СМ	6-7A	T ·	- :30	1 \$675.00 P-2	0.00 NM	1	\$675.00
			6-7a								
TODAY	LOUIS /										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/17/12	09/23/12	T	1	\$675.00	0.00					
4 KSDK	09/21/1	2 09/21/12	M-F 6-7A	CM	6-7A	F-	- :30	1 \$675.00 P-2	0.00 NM	1	\$675.00
			6-7a								
TODAY	LOUIS /										

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Order / Rev: 711724 Advertiser: Koster, Chris, Atty General / D

Alt Order #: 06305455 Product Desc: ATTORNEY KOSTER KSDK

Flight Dates: 09/18/12 - 09/28/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
4 KSDK	09/21/1	2 09/21/12	M-F 6-7A	CM	6-7A		- F	:30	1	\$675.00 P-2	0.00 NM	1	\$675.00
TODAY	LOUIS		6-7a										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	F	1	\$675.00	0.00				Φ450 00 B 0	0.00.1114		# 450.00
N 5 KSDK	09/18/1	2 09/18/12	M-F NBC Today 7-9A		7-9A	- T		:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
TODAY			·										
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00							
	Date Ra		escription	=	t/End Time	0.00	W	eekdays	Ler	ngth Rate	Rtg Type		
			1-F NBC Today 7-9	7-9A			- 7	<u>[</u>		:30 (\$450.00)	0.00 NM		
	e <i>MG 5.2</i> d not air-	? Not in serve	rl										
-			1-F NBC Today 7-9	A 7-9A				WThF	-	:30 \$450.00	0.00 NM		
⊕ MG [n/a	for 5.1 (09/18											
	•	2 09/19/12	M-F NBC Today 7	7-9A CM	7-9A	W-		:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
		_ 00/.0/	NBC Today 7-9A					.00	•	ψ.00.00.	0.00	·	ψ.σσ.σσ
TODAY	SHOW rt Date	End Data	Wookdovo	Spoto/Mook	Poto	Rating							
Week: 09/		End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	0.00							
7 KSDK	09/20/1	2 09/20/12	M-F NBC Today 7		7-9A	7	Γ	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
TODAY	SHOW		NBC Today 7-9A										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	T	1	\$450.00	0.00							
8 KSDK	09/21/1	2 09/21/12	M-F NBC Today 7-9A		7-9A		- F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
TODAY	SHOW		NDO roddy r ort										
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate C450.00	Rating 0.00							
		2 09/18/12	M-F Noon News	CM	\$450.00 12-1230p	- T		:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
			Noon News		,					V =101001			* =
	H5 NOOI rt Date	N End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	- T	<u>3pots/Week</u>	\$275.00	0.00							
10 KSDK	09/19/1	2 09/19/12	M-F Noon News	CM	12-1230p	W-		:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
NWS CI	H5 NOO	N	Noon News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	W	1	\$275.00	0.00	Γ	.20		Ф07Г 00 D 0	0.00 NIM	4	ФО 7Е ОО
TT KSDK	09/20/1	2 09/20/12	M-F Noon News Noon News	СМ	12-1230p]	1	:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
	H5 NOO				_								
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00							
		2 09/21/12	M-F Noon News	CM	12-1230p		- F	:30	1	\$275.00 P-3	0.00 NM	1	\$275.00
NIM/C CI	UE NOO	N.I.	Noon News										
	H5 NOOI rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	F	1	\$275.00	0.00							
13 KSDK	09/18/1	2 09/18/12	M-F 5P News News Channel 5	CM at 5P	5-530P	- T		:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
NWS CI	H5 5P		INEWS CHAILIELS	al JF									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	- T M-F 5P News	CM	\$1,200.00 5-530P	0.00 W-		:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
14 NOUN	03/13/1	_ U3/13/12	News Channel 5		J-030F	٧٧-		.50	1	ψ1,200.00 F-Z	U.UU INIVI	'	ψ1,200.00
NWS CI		E. 15 :	10/	0	5	D ::							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Alt Order #: 06305455 Product Desc: ATTORNEY KOSTER KSDK

Flight Dates: 09/18/12 - 09/28/12 Estimate:

Ln C	h Sta	rt End	Inventory Code	e Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
14 KS	SDK 09/1	9/12 09/19/		CM	5-530P	-	W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
NV	VS CH5 5F		News Channel	5 at 5P									
	Start Dat		e Weekdays	Spots/Week	Rate	Ratin	g						
Week	k: 09/17/12	09/23/12	W	1	\$1,200.00	0.0	00						
15 KS	SDK 09/2	0/12 09/20/		CM	5-530P	-	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
NIV	VS CH5 5F		News Channel	5 at 5P									
147	Start Dat		e Weekdays	Spots/Week	Rate	Ratin	ıa						
Week	c: 09/17/12			1	. —	0.0							
16 KS	SDK 09/2	1/12 09/21/	12 M-F 5P News	CM	5-530P	-	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			News Channel	5 at 5P									
NV	VS CH5 5F		o Wooldoyo	Cnoto/Mook	Doto	Dotin	~						
Week	Start Dat c: 09/17/12			Spots/Week	Rate \$1,200.00	Ratin 0.0	_						
			I2 M-F 6P News	CM	6-630P		· T	:30	1	\$1,350.00 P-2	0.00 NM	1	\$1,350.00
	22.1 00, .	0,12 00,10,	News Channel	_	0 000.		_	.00	•	ψ.,οσσ.σσ	0.00	·	ψ.,σσσ.σσ
NV	VS CH5 6F												
	Start Dat			Spots/Week	Rate	Ratin	_						
	k: 09/17/12			1	\$1,350.00	0.0				\$4.050.00 D.0	0.00 NIM		#4.050.00
18 KS	5DK 09/1	9/12 09/19/	12 M-F 6P News News Channel 9	CM 5 at 6P	6-630P	-	W	:30	1	\$1,350.00 P-2	0.00 NM	1	\$1,350.00
NV	VS CH5 6F		News Onamici	S at Oi									
	Start Dat			Spots/Week	Rate	Ratin	g						
Week	k: 09/17/12	09/23/12	2 W	1	\$1,350.00	0.0							
19 KS	SDK 09/2	0/12 09/20/		CM	6-630P	-	T	:30	1	\$1,350.00 P-2	0.00 NM	1	\$1,350.00
NIM	VS CH5 6F		News Channel	b at 6P									
147	Start Dat		e Weekdays	Spots/Week	Rate	Ratin	ıa						
Week	c: 09/17/12	_		1	\$1,350.00	0.0							
20 KS	SDK 09/2	1/12 09/21/	12 M-F 6P News	СМ	6-630P	-	F	:30	1	\$1,350.00 P-2	0.00 NM	1	\$1,350.00
N 13 A	VO OUE 05		News Channel	5 at 6P									
INV	VS CH5 6F Start Dat		e Weekdays	Spots/Week	Rate	Ratin	ı.a						
Week	c: 09/17/12			<u> 50015/Week</u>	. —	0.0							
21 KS	SDK 09/1	9/12 09/19/	12 630-7P Wheel	СМ	630-7P	-	- W	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
			630-7P Wheel of	of Fortune									
WH	HEEL FOR				.								
Wook	Start Dat c: 09/17/12			Spots/Week	Rate \$900.00	Ratin 0.0	_						
			12 630-7P Wheel	CM	630-7P		· T	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
22 100	JDI(00/2	0/12 00/20/	630-7P Wheel of		000 71		-	.00	•	ψοσο.σσ1 σ	0.00 14101		ψοσο.σσ
WH	HEEL FOR	TUNE											
	Start Dat			Spots/Week	Rate	Ratin	_						
	k: 09/17/12			1	\$900.00	0.0)() - T	-20		\$4,000,00 D.O.	0.00 NIM	,	£4 000 00
23 KS	5DK 09/1	8/12 09/18/	12 LN (M-F) LN (M-F)	CM	10-1035p	-	1	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
NV	VS CH5 10	Р	LIV (IVI I)										
	Start Dat			Spots/Week		Ratin	g						
	k: 09/17/12				\$1,200.00	0.0							
24 KS	SDK 09/1	9/12 09/19/		СМ	10-1035p	-	W	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
NW	VS CH5 10	Р	LN (M-F)										
140	Start Dat		e Weekdays	Spots/Week	Rate	Ratin	ıg						
Week	c: 09/17/12			1		0.0	_						
25 KS	SDK 09/2	0/12 09/20/	, ,	CM	10-1035p		T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	VO 0115 45	D	LN (M-F)										
NV	VS CH5 10 Start Dat		e Weekdays	Spots/Week	Doto	Ratin	ı.a						
Week	31an Dai 317/12: c: 09/17/12				Rate \$1,200.00	0.0							
		2/12 09/22/		CM	7-9A		S-	:30	1	\$525.00 P-2	0.00 NM	1	\$525.00
												=	

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Totals

\$25,400.00

Order / Rev: 711724 Advertiser: Koster, Chris, Atty General / D

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Flight Dates: 09/18/12 - 09/28/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			SALIDY	w (Sa)								
TODA	Y SHOW	SAT	NBC Today Show	w (Sa)								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/17/12	09/23/12	S-	1	\$525.00	0.00						
27 KSDK	09/22/1	12 09/22/12	Sat 9a	СМ	9-10A	S-	:30	1	\$525.00 P-2	0.00 NM	1	\$525.00
			Sat 9-10a									
	INNL 5 A		M/a al alas	0	Data	Detien						
Week: 09	art Date	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$525.00	Rating 0.00						
		12 09/23/12	SUN TDY	CM	7-8A	S	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
ZO KODK	09/23/	12 09/23/12	NBC Today Show	_	1-0A	3	.30	'	φ400.00 F-3	U.UU INIVI	ı 	φ400.00
TODA	Y SHOW	SUN		(00)								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09)/17/12	09/23/12	S	1	\$400.00	0.00						
29 KSDK	09/23/1	12 09/23/12	Sun 9a	CM	9-10A	S	:30	1	\$525.00 P-2	0.00 NM	1	\$525.00
NIMOL	^-	T 0 01 111	Sun 9-10a									
_	INNL 5 A		Modeldovo	Cnoto/Mook	Doto	Doting						
Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	Rate \$525.00	Rating 0.00						
		12 09/22/12	Sat 6p	CM	6-630P	S-	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
30 RODR	05/22/	12 03/22/12	News Channel 5	_	0.0001	5	.50	'	φ030.001 2	0.00 14141	'	ψ000.00
NWS (CH5 WKN	ID										
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/17/12	09/23/12	S-	1	\$650.00	0.00						
31 KSDK	09/23/1	12 09/23/12	NC5 at 5P Sun	CM	5-530P	S	:30	1	\$675.00 P-2	0.00 NM	1	\$675.00
NIM/O	DI 15 14/17	ID.	News Channel 5	at 5P Sun								
	CH5 WKN art Date		Modeldovo	Spots/Week	Doto	Rating						
Week: 09		End Date 09/23/12	<u>Weekdays</u> S	<u>3pois/vveek</u>	<u>Rate</u> \$675.00	0.00						
		12 09/23/12	Post NFL News	CM	Various	S	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
02 110511	00/20/	12 00/20/12	Post NFL Late N		vanouo	5	.00		φοσοίσοι σ	0.00 14111	•	φοσσ.σσ
NWS (CH5 10P I	POST NFL										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/17/12	09/23/12	S	1	\$900.00	0.00						